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TO: Charles R. Wall
Marc S. Firestone
John J. Mulderig ✓

FROM: Peter J. McCarthy *[Signature]*

SUBJECT: FDA Focus Group Topics

DATE: November 20, 1995

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Attached are the most recent documents regarding the advertising focus groups, including information on the topics, the subjects to be observed, and written comments from Ellis in response to the topics list. If the materials raise no concerns, I will be attending the focus group on December 4, 1995 in Nashville.

Cc: Greg G. Little
John W. Christopher
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